



Being a Great Yoga Ambassador

Connecting with your community, being an empowered leader and acting as a great host is an integral part of being a Yoga ambassador. Spread the love and shine!

In-Studio

- € Connect with Students
 - Ensure you arrive 20 minutes before class to set up and receive students
 - Engage with students before & after every class → note success stories and testimonials.
 - Make suggestions and be encouraging and celebrating! It feels good to do so.
- € Stay Connected Yourself
 - Always be aware of new classes, workshops, and upcoming events happening in the studio
 - Practice
- € Stay Up to Date
 - Know and follow your studios' policies and procedures
 - Ask, "Does this serve the highest?" "Does this serve the community?"
 - You are empowered to act in an empowered, heart-focused way
- € Classes
 - Familiarize yourself with your studio's class types and offerings to ensure proper suggestions to students
- € Product Knowledge
 - Familiarize yourself with products we carry and recommend with students to ensure they have the tools and products to support their Yoga practice and wellness lifestyle
 - own experience and invite them to take it a step further even just for fun
- € Studio Room

- Ensure studio is clean and welcoming before and after class → you are responsible for the room too
- € Take the Lead
 - Ask yourself, “How can I be of value?” and do it.
 - Don’t leave it for someone else. We are a community that requires all members doing their part.
 - Bring your best self.

In the Community

- € Create, Host or Lead a Community Event
 - Connection is what we all seek – connect with your peeps in the studio and beyond with a community event like a Reiki Circle, Women’s Tea, Book Club or Mother’s Hour – we want you to give you an opportunity to give and receive too.
- € Get out there!
 - Connect with local wellness focused businesses and offer to do free classes
 - Your friends and family should always have an open invite to attend classes
 - Invite other’s in your community to come to class → your stylist, RMT, chiro, etc.
- € Local Events
 - Seek out events happening in the your region, we are always open to being a part of and supporting events in line with our values and goals
- € Hand out Postcards & Schedules
 - Always have current schedules and collateral on hand when attending community events (ie: Teaching a class at Lululemon, etc.)
- € Photos
 - Take photos of smiling faces when attending a community event and share on Facebook → Photos are a great way to share experiences with our social media community as well